

OGS



# Building Competitive VALORANT in South Asia

OGs Esports is an India-based esports organisation focused on hosting and managing high-tier competitive VALORANT tournaments across South Asia.

We unite elite teams across India, Pakistan, Nepal, and Bangladesh—delivering professional tournament administration, high-engagement broadcasts, and structured community growth.

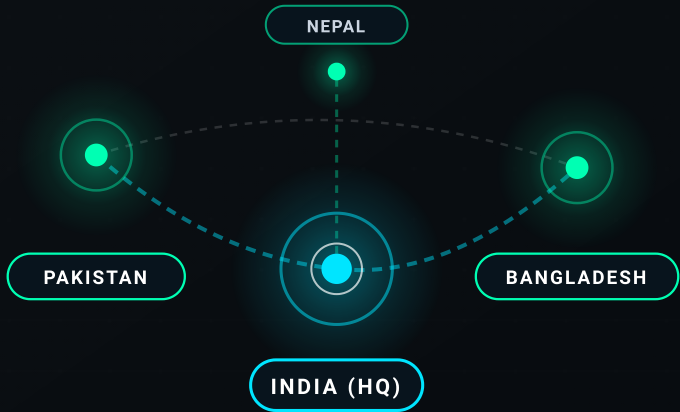
**PRIMARY FOCUS**  
Competitive Integrity

**OPERATIONS**  
Professional Execution

**TERRITORY**  
4 Nations United Ecosystem

## REGIONAL NETWORK HUB

Active Nodes





## OUR CAPABILITIES

# Built to Compete. Designed to Scale.

OGs Esports provides comprehensive end-to-end tournament operations, ensuring a frictionless and immersive competitive experience for players, viewers, and brand partners.

- **TOURNAMENT OPS**

End-to-end registration portals, automated brackets, round scheduling, and precise live match coordination.

- **DEDICATED ADMIN**

Experienced tournament referees managing dispute mitigation, strict rule enforcement, and active player comms.

- **PRO BROADCASTS**

Multi-cast live production featuring bespoke dynamic overlays, HUD graphics, spectator cameras, and analyst talent.

- **SOCIAL & COMMUNITY**

Rapid event announcements, highlight reels, Discord hub management, and continuous audience interaction.

# 128

## Maximum Team Capacity

Structured workflows complete full 128-team tournament lifecycles within 25–30 days.

## OUR EDGE

# More Than Just a Tournament Organiser

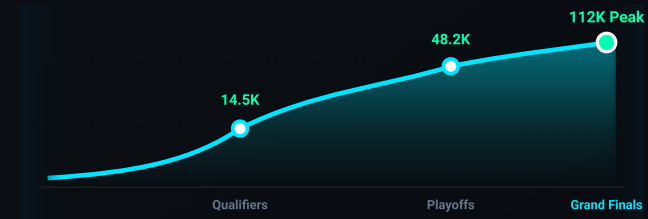
Our mission is to establish sustainable esports circuits that players trust, audiences tune into, and regional partners are proud to champion.

- ◆ **Scale & Efficiency:** Proven execution managing massive competitive brackets without administrative delays.
- ◆ **Cross-Border Reach:** Direct community pipelines connecting four South Asian gaming markets under one circuit.
- ◆ **Broadcast Production:** High-definition casting, instant replays, and branded overlays that elevate viewer retention.
- ◆ **Community-Driven Core:** Transparent player support and direct engagement through active community channels.

## ENGAGEMENT TRAJECTORY

Avg. Concurrent Viewers (CCV)

Viewer retention &amp; reach ramping up through knockout stages to grand finals.



Average Event Watch Time

42+ Mins / User



PARTNER WITH OGS ESPORTS

# Let's Build Something Worth Watching.

We offer forward-thinking brands the ideal gateway to authentically engage South Asia's fastest-growing Gen-Z and competitive gaming audience.

## STRATEGIC PARTNERSHIP ETHOS

We don't do passive logo slap-ons. We integrate your brand narratively into match highlights, tournament storylines, live caster segments, and interactive viewer drops.

**01 Tournament Naming Rights & Title Sponsorship**  
High-impact marquis association across all collateral and promo reels.

**02 Broadcast Overlays & Virtual Set Integration**  
Lower-thirds, replay bumpers, sponsored MVP moments, and countdown screens.

**03 Dedicated Social Media Campaigns & Content**  
Co-branded match schedules, player spotlight reels, and hype trailers.

**04 Community Activations & Audience Giveaways**  
Interactive chat rewards, discord mini-events, and branded product testing.

**05 Grand Finals, Analyst Desk & Interviews**  
Post-match winner interviews, bespoke trophies, and casters lounge segments.

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